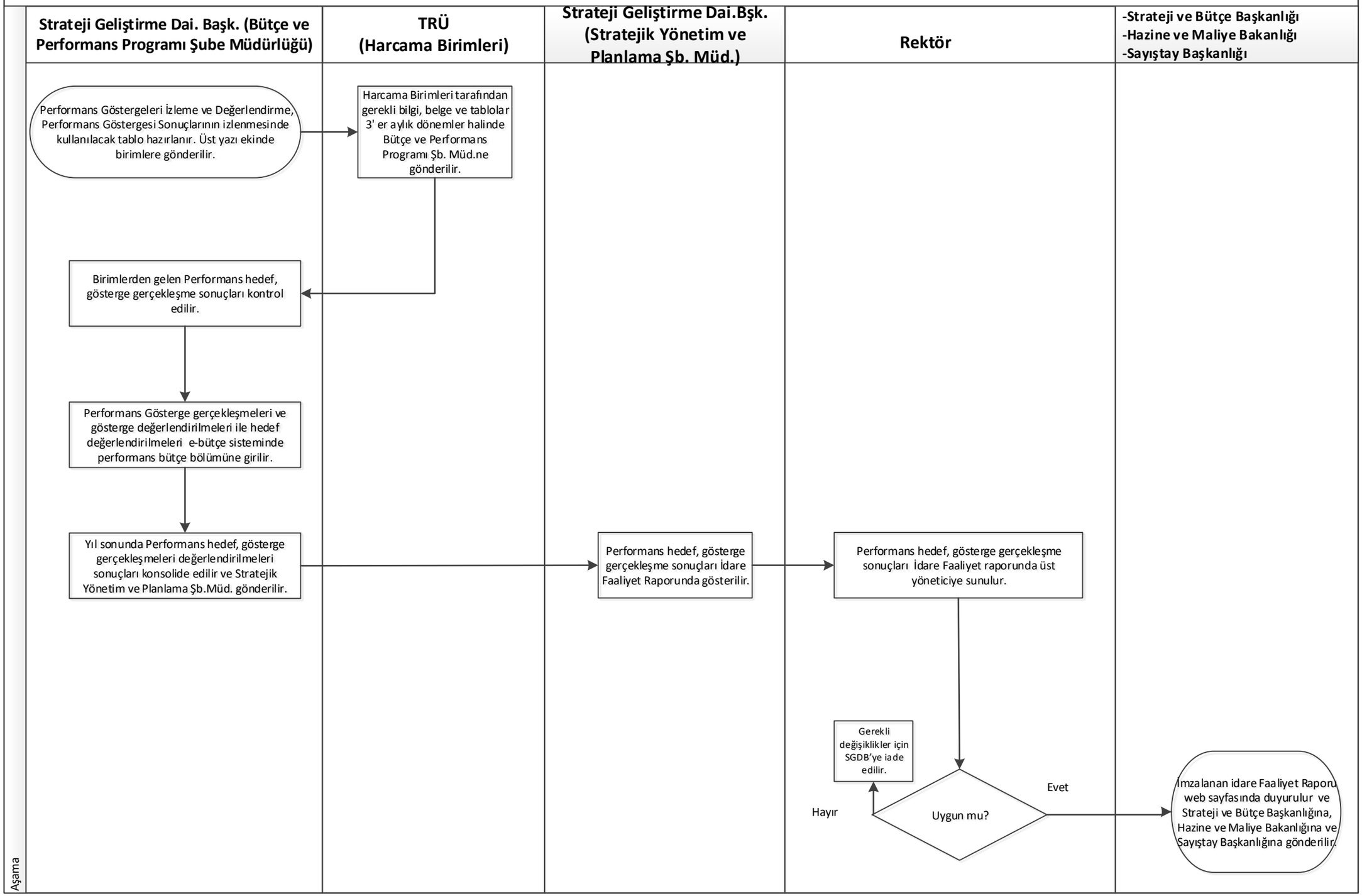PERFORMANS GÖSTERGELERİ GERÇEKLEŞME, İZLEME VE DEĞERLENDİRME SÜRECİ